

**LAB INNOVA FOR AFRICA “LUCA ATTANASIO”
STUDY TOUR IN ITALY**

April 19th-24th, 2026

MACFRUT, Rimini Expo Centre – Rimini

PROGRAMME for AGRICULTURE COMPANIES

<p>April 19th</p>	<p>Arrival of delegations at the airport according to personal flight schedule and transfer managed by ITA to Mercure Rimini Hotel Lungomare - location: <i>Viale Amerigo Vespucci, 18 - Rimini</i></p> <p>20.30 Dinner at Mercure Rimini Lungomare sponsored by ITA</p>
<p>April 20th</p>	<p>08:30 Departure from the Hotel Mercure Lungomare</p> <p>10:00- 13:00 Company visit to <i>Roboqbo</i> - <i>Via Mazzini, 1 - Bentivoglio (BO)</i> (Roboqbo)</p> <p>13:00 - 14:00 Lunch break offered by Roboqbo</p> <p>14:30 - 17:00 Company visit to <i>Vivai Battistini</i> - <i>via Ravennate, 1500 - Cesena (FC)</i> (https://battistinivivaishop.com/) and Urbinati (https://www.urbinati.com)</p> <p>20:00 Dinner at Mercure Rimini Hotel Lungomare sponsored by ITA</p>
<p>April 21st</p>	<p>9:00 – 13.00 MACFRUT Fair (opening) - Rimini Expo Centre - Via Emilia, 155 - 47921 - Pavillon D1 stand 009 - <i>Transfer managed by MACFRUT Shuttle Bus</i></p> <p>13:00 – 14.00 Lunch at MACFRUT Fair Sponsored by ITA</p> <p>14.00 – 17.00 MACFRUT Fair- B2B Meetings and Networking</p> <p>20.00 Lab Innova Reception at Hotel Mercure Rimini Lungomare sponsored by ITA (<i>dress code: smart-elegant</i>)</p>

<p>April 22nd</p>	<p>7:00-9:30 Transfer from Hotel Mercure Rimini Lungomare to Wholesale market of Rimini – <i>Via Emilia Vecchia, 75</i> (https://www.caar.it/)</p> <p>09:30 MACFRUT Fair</p> <p>13:00 – 14.00 Lunch at MACFRUT Fair</p> <p>14.15 – 16:00 Lab Innova Conference - Lab Innova for Africa “Luca Attanasio”: Smart Farming, a Shared Future: the Roots of Innovation. Pav.B1 - StartUp Arena</p> <p>16:00 Guided tour of MACFRUT Fair. Meeting point at <i>StartUp Arena</i></p> <p><i>Free evening</i></p>
<p>April 23rd</p>	<p>9:00 – 13.00 MACFRUT Fair - Rimini Expo Centre - Pavillon D1 stand 009 - <i>Transfer managed by ITA</i></p> <p>13:00 – 14.00 Lunch at MACFRUT Fair</p> <p>14.00 – 17.00 Visit to Ipermarket <i>Piazza Cristoforo Colombo, 3, 47039 Savignano sul Rubicone (FC)</i></p> <p>20:00 Dinner at Hotel Mercure Rimini Lungomare sponsored by ITA</p>
<p>April 24th</p>	<p>Check out and transfer to the airport according to personal flight schedule</p>