



Ministero degli Affari Esteri
e della Cooperazione Internazionale



LABINNOVA
SOUTH EAST
EUROPE  **2024**

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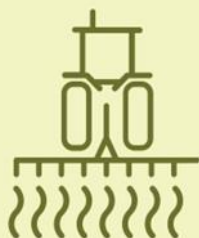


**Lab Innova South and
East Europe 2024 –
II edition:
TIRANA
Albania**

Lab Innova is an international training program aimed at the private sector, with a focus on agribusiness and food processing.

The first edition of Lab Innova South and East Europe was launched by ITA agency in 2023 in Bosnia – Herzegovina and Bulgaria.

Thanks to this educational program, local SMEs will increase their technical and managerial expertise, will develop skills to access the EU markets and will strengthen business partnerships with Italian companies.



Lab Innova Albania
will be implemented in three phases:



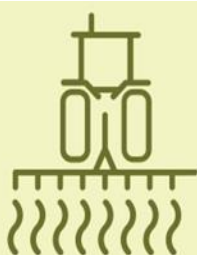
Selection of 20-30 SMEs



**Training course
in Tirana**



**Study Tour in
Italy**



Training Session program :



18 June 2024

Innovation and mechanization applied to the agricultural sector; precision farming; european financial instruments support



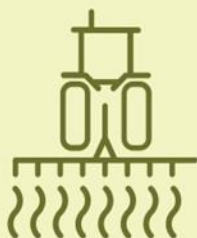
19 June 2024

Packaging regulation; food safety and processing; italian trade fairs introduction

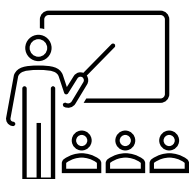
Free of charge

Target and Participants: 20-30 SMEs

Plus: researchers, experts, trade association representatives etc...



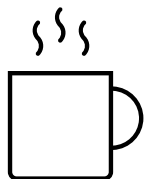
Reserved for Lab Innova participants in Tirana



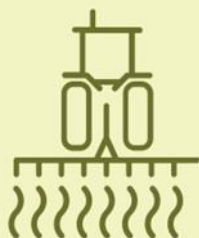
ITA faculty experts with international experience and seniority



Complimentary translation service from Italian to Albanian



Complimentary coffee breaks and light lunches



Study Tour in Italy:

1

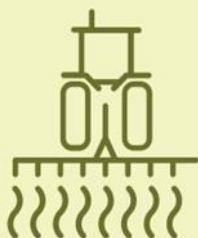
4 days:
5-9 Nov 2024

2

Selected companies: Max of 7 participants chosen according to firms' international development potential

3

Visit to italian industrial districts and EIMA trade fair reserved for food processing and agricultural mechanization companies

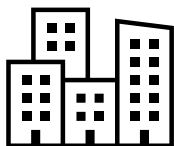


Reserved for Lab Innova Study Tour participants



ITA
Faculty
Experts

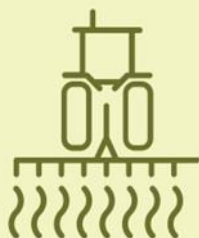
On site training by ITA Faculty Experts with seniority and international experience

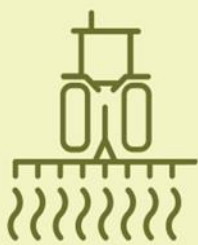


ITA will take charge of hospitality (hotel half/full board) and transfers



Complimentary setting up of B2B meetings and on-site training





ITALIAN TRADE AGENCY

LABINNOVA
SOUTH EAST
EUROPE  **2024**

TRAINING DEPARTMENT

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TIRANA

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