LAB INNOVA BOSNIA HERZEGOVINA









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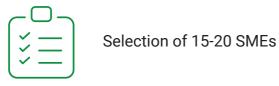
LAB INNOVA is an international training program aimed at the private sector, with a focus on agribusiness, in particular agroindustrial transformation.

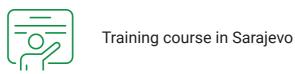
In 2023 ITA Agency launches the first edition of Lab Innova South-East Europe, in Bosnia Herzegovina.

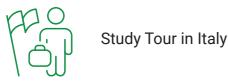
Through the educational program, SMEs will increase their technical and managerial skills, will develop access to EU markets and grow business partnerships with Italian companies.



LAB INNOVA BOSNIA **HERZEGOVINA** WILL BE IMPLEMENTED IN THREE PHASES:







TRAINING PROGRAM:

 24 MAY 2023
 International Marketing and Export Plan

25 MAY 2023 Tools and requirements to access the market

26 MAY 2023 Innovation as a strategic leverage



Language: English
Free of charge
Target and Participants:
15-20 SMEs
Plus: researchers,
experts, trade association
representatives, etc...

Reserved for LabInnova participants in Sarajevo



ITA faculty experts with international experience and seniority



Complimentary translation service from English to Bosnian



Complimentary coffee breaks and light lunches

STUDY TOUR IN ITALY:

5 days 22-27 October 2023

- Max of 10 companies with the greatest potential for international development
- Visit to trade fair "CIBUS TEC" in Parma 24/27 October 2023 and relevant industrial districts

Reserved for LabInnova Study Tour participants



On site training by ITA Faculty Experts with seniority and international experience



Complimentary setting up of B2B meetings and on-site training



ITA will take charge of hospitality (hotel half/ full board) and transfers





TRAINING DEPARTMENT

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SARAJEVO

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