

# LAB INNOVA BOSNIA HERZEGOVINA



Embassy of Italy  
Sarajevo



LAB INNOVA  
SOUTH EAST  
EUROPE 2023

[madeinitaly.gov.it](http://madeinitaly.gov.it)



**LAB INNOVA** is an international training program aimed at the private sector, with a focus on agribusiness, in particular agro-industrial transformation.

In 2023 ITA Agency launches the first edition of Lab Innova South-East Europe, in Bosnia Herzegovina.

Through the educational program, SMEs will increase their technical and managerial skills, will develop access to EU markets and grow business partnerships with Italian companies.



# LAB INNOVA BOSNIA HERZEGOVINA WILL BE IMPLEMENTED IN THREE PHASES:



Selection of 15-20 SMEs



Training course in Sarajevo



Study Tour in Italy

# TRAINING PROGRAM:

- 24 MAY 2023  
International Marketing and Export Plan
- 25 MAY 2023  
Tools and requirements to access the market
- 26 MAY 2023  
Innovation as a strategic leverage



Language: English  
Free of charge  
Target and Participants:  
15-20 SMEs  
Plus: researchers,  
experts, trade association  
representatives, etc...

## Reserved for LabInnova participants in Sarajevo



ITA faculty experts with international experience and seniority



Complimentary translation service from English to Bosnian



Complimentary coffee breaks and light lunches

# STUDY TOUR IN ITALY:

- 5 days  
22-27 October 2023
- Max of 10 companies with the greatest potential for international development
- Visit to trade fair “ CIBUS TEC” in Parma  
24/27 October 2023 and relevant industrial districts

## Reserved for LabInnova Study Tour participants



On site training  
by ITA Faculty  
Experts with  
seniority and  
international  
experience



Complimentary  
setting up of  
B2B meetings  
and on-site  
training



ITA will take  
charge of  
hospitality  
(hotel half/  
full board) and  
transfers





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**TRAINING DEPARTMENT**

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**SARAJEVO**

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