LAB INNOVA BULGARIA







LABINNOVA SOUTH EAST EUROPE 2023

madeinitaly.gov.it



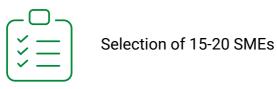
LAB INNOVA is an international training program aimed at the private sector, with a focus on agribusiness, in particular agroindustrial transformation.

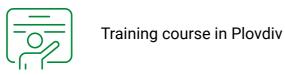
In 2023 ITA Agency launches the first edition of Lab Innova South-East Europe, in Bulgaria.

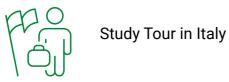
Through the educational program, SMEs will increase their technical and managerial skills, will develop access to EU markets and grow business partnerships with Italian companies.



LAB INNOVA BULGARIA WILL BE IMPLEMENTED **IN THREE PHASES:**







TRAINING PROGRAM:

30 MAY 2023

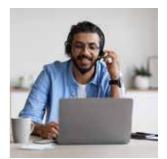
Marketing and international scenarios

31 MAY 2023

Tools and requirements to access the market

1 JUNE 2023

Innovation and partnerships as strategic leverage



Language: English Free of charge Target and Participants: 15-20 SMEs Plus: researchers, experts, trade association representatives, etc...

Reserved for LabInnova participants in Plovdiv



ITA faculty experts with international experience and seniority



Complimentary translation service from English to Bulgarian



Complimentary coffee breaks and light lunches

STUDY TOUR IN ITALY:

5 days 22-27 October 2023

Max of 10 companies with the greatest potential for international development

Visit to trade fair "CIBUS TEC" in Parma 24/27 October 2023 and relevant industrial districts

Reserved for LabInnova Study Tour participants



On site training by ITA Faculty Experts with seniority and international experience



Complimentary setting up of B2B meetings and on-site training



ITA will take charge of hospitality (hotel half/ full board) and transfers





TRAINING DEPARTMENT

Via Liszt n.21 | 00144 Rome Tel: 0039 06 / 5992 9257 5992 6072 formazione.ondemand@ice.it

SOFIA

Bul. Knyaghinya Maria Luisa, 2 Business Center Tzum, 5° floor, 1000, Sofia Tel: 003592/9861574 Tel: 003592/9861618 sofia@ice.it www.ice.it

