



Educational Programme  
for the internationalization  
of the Agro-Food sector



**3RD MAY 2023**  
Meeting Area  
Business Lounge  
Pavilion D3  
2.30 pm

## DIREZIONE AFRICA

A journey between Italy and the African continent

<b>Moderator</b>	<b>Massimo Zaurrini</b>	Director of Africa&Affari /InfoAfrica
<b>Introduction ITA</b>	<b>Italian Trade Agency</b> <b>Roberto Luongo</b> <b>Marco Pintus</b>	CEO & Managing Director Training Services Office Manager
<b>14:40</b>	<b>Letizia Pizzi</b>	General Director, Confindustria Assafrica & Mediterraneo
<b>14:45</b>	<b>Mariangela Siciliano</b>	Head of Education, Business Promotion & Supply Chain - SACE
<b>14:55</b>	<b><i>"The role of Diplomacy"</i></b>	
<b>15:05</b>	<b><i>"Direzione Africa": Why?</i></b> <b>Umberto Trulli and Giovanni Roncucci</b> - ITA Faculty	
<b>15:20</b>	<b>AICS</b>	Italian Agency for Development Cooperation
<b>15:30</b>	<b>Giorgio Sartori</b>	E4Impact Foundation
<b>15:40</b>	<b><i>Case Studies from Africa and Italy</i></b>	
	<b>Q&amp;A</b>	

In collaboration  
with